



BUSINESS: A FORCE FOR GOOD

2020 Essay Contest Guidelines

Just weeks ago, could you have imagined a world where schools were shuttered and you had to take your courses online? A world where events and sports competitions were cancelled? A world where you were asked to stay home?

The COVID-19 pandemic certainly has created an unprecedented world of uncertainty, and in many cases disappointment, anxiety and fear. But, in times of crisis comes the light of leadership, innovation and cooperation.

Over the course of the last handful of weeks, we've seen our incredible teachers and school districts pull together to make sure your education can continue. We've seen non-profits expanding their services to provide for their communities. And, we've heard tremendous stories of businesses across the state who are working tirelessly to assist our healthcare facilities and communities to end this pandemic.

Since 1982, Wisconsin Business World has educated more than 25,000 Wisconsin students on business, entrepreneurship and free enterprise through our Summer Camps, one-day programs and classroom talks. Our message is simple: **Business is a Force for Good.**

HIGH SCHOOL REQUIREMENTS: Please write an essay of no longer than 1,000 words that highlights the importance of business in your community **and** the incredible way you are witnessing companies in Wisconsin respond to this pandemic. Use specific examples of businesses using a Force for Good in Wisconsin during the pandemic and cite your sources if applicable. (APA or MLA formats are acceptable.) Submit your essay here:

<https://forms.gle/XQrP9uVHBVgL1Yvu7>. Three \$500 cash prizes will be awarded to the top high school essays.

MIDDLE SCHOOL REQUIREMENTS: Please write an essay of no longer than 500 words that how businesses in Wisconsin are using a Force for Good during this pandemic. Submit your essay here: <https://forms.gle/9cXn3dDAiJBHSb4WA>. Four \$250 cash prizes will be awarded to the top middle school essays.

Essay Formats for both High School and Middle School: 12 point font, Times New Roman, double spaced

Entries must be received in the links provided above by April 30, 2020. All essays will be read and judged by WMC staff and cash prize winners will be announced in May, 2020. Questions should be directed to Michelle Grajkowski, Director, Wisconsin Business World at (608) 661-6904, or at mgrajkowski@wmc.org.

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