Motivational Safety Speaker Series

Use Safe 4 the Right Reasons for Your Annual Safety Campaign!

Let DiVal Help You Create a Positive Safety Culture

Promotional Products Include:
- Employee Commitment Campaign Kick-Off Banner
- Magnetic Picture Frames
- Mirrors
- Notepads
- Coffee Mugs
- Water Bottles
- Lanyards and Key Chains
- Hats and T-Shirts

Get Your Copy of the “Safe 4 the Right Reasons” DVD $495

Continue the safety message with the Safe 4 the Right Reasons theme!

Safe 4 the Right Reasons offers several additional topics that allows you to keep the message fresh and relevant. All of these sessions are in the same effective style with common real world experiences that we encounter in our everyday lives. Each session will deliver a personal message on why being safe is so important.

- Distracted Driving
- Personal Protective Equipment
- Hearing Conservation featuring “Hearing vs. Eyesight” demonstration

We can also customize a session to meet your needs.

“If you are laughing and smiling you are listening and learning”

Call Wylie Davidson at 1.800.343.1354 to schedule a “LIVE” Safe 4 the Right Reasons presentation at your workplace or to get a video copy of it on DVD.

“Dale’s presentation has been an extremely effective tool in assisting us in reinforcing our safety program and I would recommend his presentation to any company trying to build a world class safety organization.”

~ Craig A. See, Manager of Corporate Compliance, Rochester Gas & Electric / NYS Electric & Gas

“Dale takes the audience on a humorous trip down memory lane that culminates in a serious message that everyone can relate to. You will leave the meeting knowing four reasons why you must work safe!”

~ Jim Murphy, Safety Manager, NRG Energy

Safe 4 the Right Reasons takes a basic look at our human nature and breaks down why we put ourselves at risk. The fact is, as humans, we are not wired to be safe. That’s why the conventional approach to employee safety often delivers meager results.

Safe 4 the Right Reasons effectiveness is rooted in the fact that this message is personal for every attendee – and the only way to get employees to value their own safety is to make it about them! Dale’s use of humor, audience participation, real world situations and laid back presentation style motivates employees to value their own personal safety and watch out for others.

Dale Lesinski is the Vice President of DiVal Safety and has over 25 years of experience in the safety field. He has trained thousands of employees in virtually every line of work. He is an accomplished trainer and public speaker that has earned the distinction of being a master communicator in large part to his use of humor and his common sense approach.

Safe 4 the Right Reasons delivers plenty of “Ah-Ha” moments and “Ha-Ha” Moments and if you are “laughing & smiling – you are listening & learning!”

Visit our Motivational Speakers video showcase at www.dival-safety.com to watch videos of Dale and other speakers!

This message is designed to become the foundation of your safety culture. It is easily incorporated into a safety campaign so you can market your safety message in a positive manner. It also allows employees to eliminate at risk situations through an observation process. Contact Wylie for details.

Keynote Speaker at:
2015 Michigan Safety Conference
2015 Minnesota Safety & Health Conf.
2014 VPPPA Region III
2014 VPPPA Region V
2014 Indiana State Safety Conference
2013 Ohio Safety Congress & Expo
2013 Partners in Prevention - Kitchener, Ottawa, Markham, Niagara Falls, Ontario
2012 Dayton/Miami Valley Safety Conference

Presented to Hundreds of Corporations including:
CITGO                   Kelloggs
Xerox                   Frito-Lay
Exxon Mobil            Captive Resources
NRG Energy             Arkema
Bausch & Lomb          National Grid
Anheuser-Busch         Hoosier Energy
Sikorsky Aircraft Corp. Ontario Hydro
Artex Risk Management  Saint Gobain
Marathon Petroleum     Morton Salt
Indianaol Power & Light Dresser Rand
Dayton Power & Light   Office Depot
Perry’s Ice Cream      Cameco
NYS Electric & Gas     ITT
Constellation Energy   AES
Scotts


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