

ROI from 2015

WMC

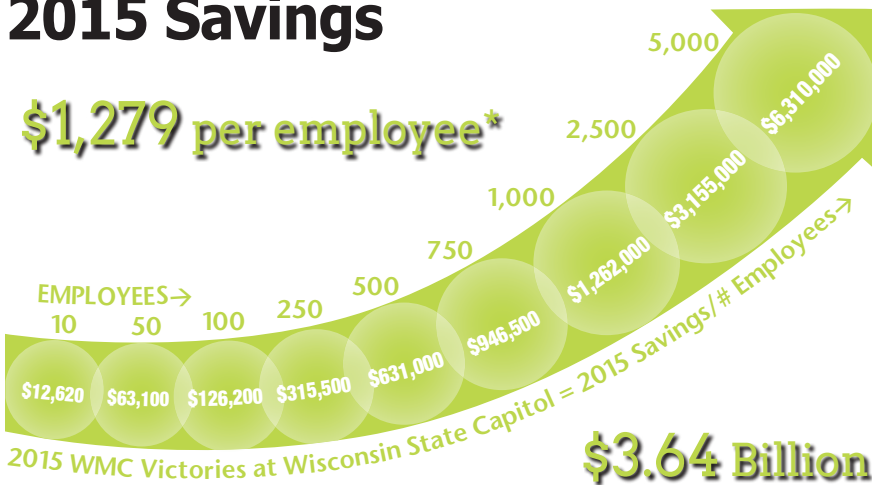
positively pro-business

WMC IS YOUR LEADING BUSINESS ADVOCATE

Our team of five government relations professionals have expertise in every policy area confronting employers, making WMC the leading voice for businesses at the Wisconsin Capitol. Lawmakers and state agency officials look to WMC to understand how laws and regulations will impact businesses – we put you and your business' interests at the center of policymaking at the Capitol, with key state agencies and the Wisconsin Congressional Delegation.

Founded in 1911, Wisconsin Manufacturers & Commerce (WMC) is the state's chamber of commerce and largest business association representing more than **3,800 employers** of every size and from every sector of the economy.

2015 Savings



*Based on total Wisconsin workforce of 2,846,390, the 2014 monthly average employment according to the U.S. Department of Labor.

Other Key Business Savings

2011/12

WMC won a national award in 2013 for its efforts to enact reforms against lawsuit abuse, which is estimated to cost Wisconsin **\$4.5 billion** per year.

\$4.5 Billion

2011

WMC supported Governor Walker's reforms to collective bargaining laws for government workers that have saved taxpayers roughly **\$3 billion** statewide.

\$3 Billion

2007

WMC led the effort to defeat a payroll tax that would have cost an average of **\$2,600** per employee as part of a government run healthcare proposal.

2010

WMC implemented an award-winning advocacy campaign to defeat a **\$15 billion** global warming energy mandate that was expected to cost businesses an average of \$1,834/full time employee per year.

\$15 Billion

Nobody Works Harder for Business

#1

WMC spent 9,920 hours lobbying the state legislature on important business issues last year – that's more than any other state organization. WMC is dedicated to improving Wisconsin's business climate and helping your bottom line.

- **Fought to Freeze Property Taxes** 2011 AB 40...**PASSED**..... **\$1.06B**
- **Defeated Global Warming Annual Energy Tax Hike** 2009 AB 649...**DEFEATED**..... **\$700M**
- **Fought for Personal Income Tax Cuts** 2013 AB 40 & Jan 2014 SS SB 1...**PASSED**..... **\$416.6M**
- **Maintained Property Tax Exemption for Machinery & Equipment** S. 70.11 (27) (b)...**PASSED**..... **\$254.3M**
- **Capped Monthly Energy Bill Taxes** 2011 Act 32...**PASSED**..... **\$156M**
- **Enacted Manufacturing & Agricultural Tax Credit** 2011 AB 40...**PASSED**..... **\$151.5M**
- **Passed Sales Tax Exemption for Electricity in Manufacturing** 2003 AB 507...**PASSED**..... **\$107M**
- **Dedicated Property Tax Relief** 2013 Act 46 & Act 145...**PASSED**..... **\$466M**
- **Capital Gains Exclusions and Deferrals** 2011 Act 32...**PASSED**..... **\$99.2M**
- **Unemployment Tax and Insurance Reforms** 2013 SB 200 & AB 40...**PASSED**..... **\$86M**
- **Personal Property Tax Exemption for Computers** S. 70.11 (39)...**PASSED**..... **\$76M**
- **Single Sales Factor Apportionment for Corporate Taxes** 2003 SB 197...**PASSED**..... **\$45M**
- **Tax Deduction for Health Savings Accounts** 2011 Act 1...**PASSED**..... **\$21.2M**
- **Reduced Magnitude of Air Permit Fees** 2013 Act 20...**PASSED**..... **\$4.5M**