

SUMMER 2020 SURVEY RESULTS

Note: Totals may not add up to 100% due to rounding

In the next 6 months, do you anticipate your number of employees to:

Increase	31%
Decrease	20%
No Change	45%
No Response	4%

What is the top public policy issue facing Wisconsin?

COVID-19 Regulations/Safer at Home	38%
Labor Shortage/Lack of Qualified Applicants	16%
High Taxes	9%
Health Care Costs	8%
Excessive Regulation	6%
Transportation Infrastructure Funding	4%
Education Quality	4%
Education Funding	2%
Lawsuits/Legal Climate	1%
Affordable Energy	1%
Other	4%
No Response	7%

What is the top business concern facing your company?

National Economy	27%
COVID-19	20%
Labor Availability	19%
Health Care Costs	8%
Global Economy	7%
High Taxes	5%
Competition	3%
Excessive Regulation	2%
Affordable Energy	0%
Other	3%
No Response	6%

How would you rate the current Wisconsin economy?

Very Strong	1%
Strong	12%
Moderate	57%
Weak	21%
Very Weak	4%
No Response	7%

How would you rate the current U.S. economy?

Very Strong	0%
Strong	12%
Moderate	46%
Weak	29%
Very Weak	5%
No Response	7%

How will the Wisconsin economy perform over the next 6 months?

Good Growth	4%
Moderate Growth	33%
Remain Flat	43%
Decline	13%
No Response	7%

How will the U.S. economy perform over the next 6 months?

Good Growth	7%
Moderate Growth	39%
Remain Flat	33%
Decline	14%
No Response	7%

Do you approve or disapprove of the job Donald Trump is doing as president?

Approve Strongly	35%
Approve Somewhat	33%
Disapprove Somewhat	9%
Disapprove Strongly	11%
Unsure	4%
No Responses	8%

Do you approve or disapprove of the job Tony Evers is doing as Governor?

Approve Strongly	0%
Approve Somewhat	10%
Disapprove Somewhat	33%
Disapprove Strongly	46%
Unsure	4%
No Responses	7%

WMC Economic Outlook Survey

SUMMER 2020 SURVEY RESULTS (cont'd)

What financial impact has COVID-19 and the state's safer at home orders had on your business?

Very Positive	3%
Somewhat Positive	10%
Somewhat Negative	39%
Very Negative	36%
Unsure	3%
No Response	9%

How much do you anticipate COVID-19 impacting your company's profitability in 2020?

More Profitable	7%
No Impact on Profitability	7%
Less Profitable, but Will End 2020 with a Profit	51%
Less Profitable, and Will End 2020 with a Loss	23%
Unsure	3%
No Response	9%

Have you had to make temporary or permanent employee reductions due to the economic factors associated with COVID-19?

Yes, Temporary Reduction	12%
Yes, Permanent Reduction	7%
Yes, Both Temporary and Permanent Reduction	21%
No, Neither Temporary or Permanent Reduction	49%
No Response	11%

If you have had to make a temporary or permanent reduction, how much of your workforce have you or do you anticipate having to lay off?

Under 10%	45%
10-20%	31%
21-30%	10%
31-40%	3%
41-50%	1%
Over 50%	6%

Since the COVID-19 pandemic started, did you completely close your facility/office at any point?

Yes	20%
No	68%
No Response	12%

Since the COVID-19 pandemic started, did you require most or all employees to work from home?

Yes	25%
No	64%
No Response	10%

If yes, when do you plan on requiring employees to return to your facility/office for work?

Employees Already Returned	39%
In the Next Month	8%
At the End of Summer	8%
Sometime in the Fall	10%
Wait Until 2021	4%
Employees will be able to Work from Home Permanently	7%
Unsure	19%