The Business World Experience...

• Explore career opportunities
• Experience life on a college campus
• Meet business mentors
• Network with other Wisconsin kids
• Earn scholarship money for college

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7:00–8:00 a.m. Breakfast
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1:30–2:45 Company Volleyball Tournament
2:45–3:00 Dinner
3:00–3:15 Rob Bell, Motivational Speaker
3:15–3:30 “Make ‘Em Say Wow!”
3:30–4:30 Company Meeting
4:30–5:00 The Price is Right
5:00–5:30 Free Time
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Educating Wisconsin’s Future Leaders for Over 30 Years!

2014 Wisconsin Business World®

Student Application

June 15-18, 2014
Edgewood College
Madison

June 22-25, 2014
St. Norbert College
De Pere

Real World Experience. Life-Changing Results.
2014 Student Application

Visit www.wibusinessworld.org to register online.

Please return completed registration form by April 15, 2014 for early-bird pricing. This form may be copied.

SESSION DATES

- June 15-18, 2014
- June 22-25, 2014

To Be Completed By Student

Please type or print legibly.

Name: ____________________________ Date: __________
Mailing Address: __________________________
City: ____________________________ County: __________
State: ____________________________ Zip: __________
Student Cell: __________ Parent Cell: __________
High School: ____________________________
Academic year completed in June: __________
Freshman _______ Sophomore _______ Junior _______ Senior _______

I heard about BW from: ______________________________________

I would like to choose my roommate: __________ Yes __________ No _______
If yes, I wish to share a room with: ____________________________
Roommate Name: ____________________________ School: __________

Teacher Signature (Optional):

__________________________ Date: __________

Registration Fee

I understand that BW is a fast-paced, engaging program. My signature below indicates that I believe this student is a good representative of our school and community, has shown a sincere interest in BW, and will be an active participant at BW.

Signature of Teacher or School Official: ____________________________ Date: __________

Questions?

Call (888) 276-7953 or email bw@wibusinessworld.org

Student and Parent Signatures

Student Signature: ____________________________ Date: __________
Parent/Guardian Signature: ____________________________ Date: __________
Print Name: ____________________________________________
Print Name: ____________________________________________

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#InformationForStudents

Tweets

New BW Kid: Expand

@NewBWKid: Totally worth it. It’s perfect timing because now I’m applying for colleges

Danny Suprenant

@NewBWKid: Definitely apply for that! I prepare for college. Plus, they award a college scholarship at each program so you should do at BW. But once I was put into my company and met all my new friends, we so fun!

Ashley Joanne

@NewBWKid: You will be put into a group of kids your age from surrounding area high schools. Together you will form a company and work together to create a product that will be judged. I had so many memories, I will never forget it, from BW. We’re super close now!

Ashley Joanne

@NewBWKid: You will make many things at Business World. You will learn first hand how businesses are run and will learn the basic business skills. We all learn different things and it was a lot of fun.

Ashley Joanne

@NewBWKid: Absolutely! But your friends can’t make it, no problem. I didn’t bring a friend my first year, and ended up being roomed with someone I had never met, from Omro, WI. We’re super close now!

Ashley Joanne

@NewBWKid: If you come to BW because it really helps put a business career into perspective. Whether you’re looking into a career in sales or working on a project, being at BW helps you improve your skills and give me an idea of what the real business world is all about. So even if you still keep in touch with someone you came to BW with, you’ll still have those experiences that you can’t get in school.

Ashley Joanne

@NewBWKid: You should come to BW because it really helps put a business career into perspective. Whether you’re looking into a career in sales or working on a project, being at BW helps you improve your skills and give me an idea of what the real business world is all about. So even if you still keep in touch with someone you came to BW with, you’ll still have those experiences that you can’t get in school.

Alissa Jane Pergolz

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Alissa Jane Pergolz

@NewBWKid: New BW Kid

@pergielicious: Expand

What will I do at Business World?

Learn About Business

Develop Leadership Skills

Explore Career Options

Network with Mentors

Meet Friends from all over Wisconsin

Safety First:

BW Staff and Dorm Counselors are on site 24 hours a day.

About BW

Since 1982, over 14,000 high school students have attended Business World. Kids come from all over Wisconsin and from different backgrounds. Some are going into business for the first time, some are curious about pursuing a business degree in college, and some just thought it sounded like fun experience and a great way to meet new friends.

Students form imaginary companies and act as executive management team with the task of turning their company into a financial success. In just four short days, student companies will invent a product from everyday items, build a prototype, design marketing materials, present at a tradeshow, perform a commercial sketch, listen to business speakers, tour a local company, work closely with a business mentor, and meet kids from all corners of the state! All of which culminates in the students writing a business plan and presenting to a panel of “Shareholders”.

It is a lightning fast four days that is sure to be one of the highlights of the summer!

Business World

Edgewood College, Madison

June 15-18, 2014

St. Norbert College

St. Norbert College, De Pere

June 22-25, 2014

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Business World
Edgewood College, Madison
June 15-18
St. Norbert College, DePere
June 22-25

Edgewood College

SAFETY FIRST!

BW Helps Kids
Learn About Business
Develop Leadership Skills
Practice Business Etiquette
Explore Career Options
Network with Mentors
Meet friends from all over Wisconsin

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bw@wibusinessworld.org
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To Be Completed By Student

Name:
Gender: Male Female
Date of Birth:
Mailing Address:
City:
County:
State:
Zip:
Student Cell:
Parent Cell:
Email:
High School:
Academic year completed in June 2014:
Year:
Freshman Sophomore Junior Senior

I heard about BW from:

Yes
No
If yes, please respond to a question with a roommate.
Roommate Name:
School:

I would like to choose my roommate:

I'm unable to pay $200 (Call 888-276-7953 for help with financial aid.)

Payment Type:
Check for $___________ is enclosed (Payable to WMC Foundation Fed I.D. 819.1394608)
Credit Card:
Mastercard
Visa
American Express

For more information
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Form a Company
Elect Executives
Create a Product
Design Marketing Materials
Take Company Tours
Hear Business Speakers

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