

2017



WISCONSIN BUSINESS FRIEND
of the ENVIRONMENT

Awards

Wisconsin Manufacturers
& Commerce is accepting
nominations for the
28TH ANNUAL BUSINESS FRIEND OF
THE ENVIRONMENT AWARDS.

The awards are available to
private industry companies
headquartered or with significant
operations in Wisconsin. **The awards
are given annually to companies
that demonstrate environmental
leadership.** Self-nominations are
encouraged. Governmental entities
are not eligible for the awards, but
may nominate businesses and/or
groups.

AWARD DETAILS

The awards will focus on the following three
areas:

- Sustainability
- Use of Innovative Technology
- Environmental Stewardship

Three winners will be selected in each of these
three categories. In each category, an award
will be given to a company with less than 100
employees, to a company with 100 to 500
employees, and to a company with over 500
employees.

**These awards will be publicized statewide and
locally. Winners will be announced and honored
during the summer.**

**www.wmc.org/bfoe for more information
and to apply. Award deadline is Friday,
May 5, 2017.**

CATEGORIES

Sustainability. Demonstrate practices,
processes, and projects that reduce or minimize
pollution and/or contribute to the long term
economic, social, and environmental well-being
of your business and community.

Environmental Innovation. Demonstrate the
creative use of technology or process to improve
the environment.

Environmental Stewardship. Demonstrate
a level of effort that goes beyond that which
is required by regulation and which indicates
a cooperative approach toward improving
the environment. Include any community or
education outreach programs in which your
company is involved.

WMC

**NOMINATION DEADLINE
Friday, May 5, 2017**

NOMINATOR



AWARD CRITERIA

Winners will be selected by an independent panel of judges representing industry, the Department of Natural Resources, the University of Wisconsin, and environmental groups.

Projects must have been completed and/or operational in the 2016 calendar year. (Projects need not have been operational for the entire year, but must have been completed and/or have shown results during 2016.)

The nomination form MUST include a 1-2 page narrative of the applicant's project description in Microsoft Word format. Along with the narrative, a logo and 2-3 project photos are also required (full color, high resolution of 300 dpi or better, formats: .eps, .tif, .psd, .gif, .jpg). E-mail the electronic files to kmahlkuch@wmc.org.

NOMINATION DEADLINE

Friday, May 5, 2017



Name/Title		
Organization	County	
Mailing Address		
City	State	Zip
Telephone	Fax	
Email	Website	
Total # of employees company-wide		
Total # of Wisconsin employees	Year Company was established	
<input type="checkbox"/> Check here if same as nominee. Self-nominations are encouraged.		

NOMINEE

I/we nominate the following company for the 2017 Wisconsin Business Friend of the Environment Award:

Name/Title		
Organization	County	
Mailing Address		
City	State	Zip
Telephone	Fax	
Email	Website	
Total # of employees company-wide		
Total # of Wisconsin employees	Year Company was established	

Who we are and what we do: _____

CONTACT FOR PHOTOS & GRAPHICS

Name	
Telephone	Email