

2023



WISCONSIN BUSINESS FRIEND  
*of the* ENVIRONMENT

*Awards*

Wisconsin Manufacturers  
& Commerce is accepting  
nominations for the  
33<sup>RD</sup> ANNUAL BUSINESS FRIEND OF  
THE ENVIRONMENT AWARDS.

The awards are available to  
private industry companies  
headquartered or with significant  
operations in Wisconsin. **The awards  
are given annually to companies  
that demonstrate environmental  
leadership.** Self-nominations are  
encouraged. Governmental entities  
are not eligible for the awards, but  
may nominate businesses.

## AWARD DETAILS

The awards will focus on the following three areas:

- Sustainability
- Use of Innovative Technology
- Environmental Stewardship

Three winners will be selected in each of these three categories. In each category, an award will be given to a small, medium and large business.

Visit [www.wmc.org/bfoe](http://www.wmc.org/bfoe) for more information and to apply.

**Nomination deadline is May 22, 2023.**

## CATEGORIES

**Sustainability.** Demonstrate practices, processes, and projects that reduce or minimize pollution and/or contribute to the long term economic, social, and environmental well-being of your business and community.

**Environmental Innovation.** Demonstrate the creative use of technology or process to improve the environment.

**Environmental Stewardship.** Demonstrate a level of effort that goes beyond that which is required by regulation and which indicates a cooperative approach toward improving the environment. Include any community or education outreach programs in which your company is involved.

2023



# WISCONSIN BUSINESS FRIEND of the ENVIRONMENT Awards

## AWARD CRITERIA

Winners will be selected by an independent panel of judges representing industry, the Department of Natural Resources, an environmental non-profit, an environmental attorney and an environmental consultant.

Projects must have been completed and/or operational in the 2022 calendar year (projects need not have been operational for the entire year, but must have been completed and/or have shown results during 2022.)

The nomination form MUST include a 1-2 page narrative of the applicant's project description in Microsoft Word format. Along with the narrative, a logo and 2-3 project photos are also required (full color, high resolution of 300 dpi or better, formats: .eps, .tif, .psd, .gif, .jpg). **Apply online at [www.wmc.org/bfoe](http://www.wmc.org/bfoe) or e-mail the electronic files to [csummerfield@wmc.org](mailto:csummerfield@wmc.org).**

## QUESTIONS

For more information on the Business Friend of the Environment Awards, contact Craig Summerfield, WMC Director of Environmental & Energy Policy, [csummerfield@wmc.org](mailto:csummerfield@wmc.org) or 608.661.6910 .

## NOMINATION DEADLINE

May 22, 2023



## NOMINATOR

Name/Title \_\_\_\_\_

Organization \_\_\_\_\_ County \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Total # of employees company-wide \_\_\_\_\_

Total # of Wisconsin employees \_\_\_\_\_ Year Company was established \_\_\_\_\_

Check here if same as nominee. Self-nominations are encouraged.

## NOMINEE

*I/we nominate the following company for the 2023 Wisconsin Business Friend of the Environment Award:*

Name/Title \_\_\_\_\_

Organization \_\_\_\_\_ County \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Total # of employees company-wide \_\_\_\_\_

Total # of Wisconsin employees \_\_\_\_\_ Year Company was established \_\_\_\_\_

Who we are and what we do: \_\_\_\_\_  
\_\_\_\_\_

## CONTACT FOR PHOTOS & GRAPHICS

Name \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_