

SERVING: WAUPACA, IOLA/SCANDINAVIA, WEYAUWEGA, FREMONT, MANAWA, WILD ROSE, AMHERST & SURROUNDING COMMUNITIES

Waupaca Area Chamber of Commerce Preferred Providers

Cellcom
Clearly The Best.
Cellcom offers a Chamber Preferred Provider Plan for all Chamber Members. This plan can not only benefit your bottom line but the Chamber's too. For every line on the plan, the Chamber receives a residual. For additional information on plans offered and how it will benefit your business, contact: Paul Giese, 920-419-1660.

LORMAN
EDUCATION SERVICES
Waupaca Area Chamber Members receive a 20% discount on all seminars, webinars and teleconferences offered through Lorman.

COLLETTE
VACATIONS
As a member of the WACC you will have access to vacation travel through Collette Vacations at a special rate. Enjoy the company other of chamber members from around the country while seeing the world.

 The WACC has partnered with the **Small Business Development Center** to provide free business counseling: Business Planning, Preparing for a Business Loan, Sources of Capital, Financial Check-up, Financial Management, Record Keeping Software (i.e. QuickBooks), Market Research, Developing a Marketing Plan, and Trade Area Analysis are all included in their services at no charge to you. Contact the WACC office at 715-258-7343 for more information or the Small Business Development Center directly at 1-800-898-9472.

Waupaca Area Chamber of Commerce members are offered a reduced rate health insurance program through Network Health. To take advantage of this membership benefit, the business must be a member in good standing of the WACC and have **less than 50** employees. Please contact the WACC office for more information or one of the agents listed below.

Hanson Benefits, Inc.
Chris H. Hanson (920) 955-1040
Hutchinson Insurance Agency
Ray Hutchinson (920) 867-2174
Johnson Insurance Agency, Inc
Chris Johnson (715) 258-2133
Kado Insurance
Kelly Kado (715) 445-4778

 The WACC members are eligible to receive discounts on their Constant Contact accounts. Chamber members will save 20% if you prepay for 6 months and 25% if you prepay for 12 months. That's a 10% greater discount than what is available to regular customers!


Network Health Plan
A MEMBER OF AFFINITY HEALTH SYSTEM
For businesses with more than 50 employees the WACC offers reduced rate health insurance through the Fox Cities Chamber Health Collaboration. Contact the WACC for information on this plan. 715-258-7343

Network Health Plan
Jeff DesJardins (920) 720-1200
United Service Agency, Inc.
Logan Studley (715) 258-2300
Universal Insurance Advisors
Pam S. Utpadel (920) 739-9599

Who is Working for You?

Terri Schulz
President
Terri@WaupacaAreaChamber.com
Kathy LeClair
Operations Director
Kathy@WaupacaAreaChamber.com
Jeff Anderson
Tourism Director
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Lynn Tolle
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Lynn@WaupacaAreaChamber.com
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Sales Director
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Waupaca Area Chamber of Commerce
221 S. Main Street,
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Phone: 715-258-7343
Toll Free: 888-417-4040
Fax: (715) 258-7868
WaupacaAreaChamber.com
WaupacaMemories.com

Join the Waupaca Area Chamber of Commerce

The Waupaca Area Chamber of Commerce is a non-profit business organization that fills a very important need in the community. The mission of the Waupaca Area Chamber of Commerce is to serve as an advocate for our members and the Waupaca Area. **Why Join?** Improve Your Bottom Line, Enhance Your Credibility, Receive Value-Added Benefits, Expand Your Networking, Increase Your Visibility through Chamber Marketing, Achieve Recognition, Utilize Small Business Programs, Be an Active Participant in your Local Economic Development, Get Involved by Joining Various Committees and Give Back to Your Community.



WAUPACA

AREA CHAMBER OF COMMERCE

Serving:
Waupaca, Iola,
Scandinavia, Weyauwega,
Fremont, Manawa,
Wild Rose,
Amherst
&
Surrounding Communities

Testimonials

"Over the years, the Waupaca Area Chamber of Commerce has done an outstanding job of promoting our town around the state. It is also playing an increasingly important role in developing the business members through networking and education. I would recommend the chamber to any business in the area!" - **Tim Neville; Neville Motors Inc.**

"I have found that the Waupaca Area Chamber of Commerce has been a terrific support for our business. Over the years I have watched them give that same support to new

businesses especially through the sale of Gift Certificates and the monthly Business after 5 networking events." **Preston, Edith and Steve DeHamer; Framing By Preston, Home & Wildlife Gallery**

"The City of Waupaca and the Chamber have a great relationship. The Chamber does a wonderful job with tourism and special events like Strawberry Fest and Hometown Days on the 4th of July. The Chamber also helps us in the much needed economic development area." **Brian Smith; Smith and Radtke, LLC and City of Waupaca Mayor.**

"Most area businesses already know that the Waupaca Area Chamber of Commerce is an excellent resource for retail and tourism businesses. ThyssenKrupp Waupaca's experience is that our local Chamber of Commerce also provides a great service for industry. In addition to the service to business and industry, the Waupaca Chamber works to maintain a high "Quality of Life" for our employees that are residents of the community." **Gary M. Gigante; President & CEO ThyssenKrupp Waupaca Inc.**

Sponsorship & Advertising Opportunities

Waupaca Area Chamber Members have plenty of opportunities to sponsor events throughout the community. Sponsorships are a great way to advertise your business and support the community. With all different levels of sponsorships available, there is an opportunity for everyone!

Strawberry Fest: Annual summer festival held the third Saturday in June.

Hometown Day Celebration: Held on the 4th of July. Events include a parade and fireworks.

Newsletter Inserts/Ads: Monthly opportunities to

increase your visibility to members.

Golf Outing: A great opportunity for Chamber members to enjoy a day of golf, food, prizes and networking.

InnLine: Upgrade to an enhanced listing and reap the rewards of Internet advertising.

Website Ads: Advertise on the Chamber website to increase your visibility.

Business After Five: For Members only! Host this monthly event and showcase your business and meet other members.

Visitor's Guide: Members receive discounts on advertising in this yearly

county publication that reaches thousands of visitors each year.

President's Club Sponsorships available for package sponsorship



SPONSORSHIP

What's in it for you?

Member Benefits

Tangible and Educational Benefits

Gift Certificate Program for goods and services with over \$100,000 of certificates sold each year.

Discounted Health Insurance program for businesses with 50 and under employees. This plan has numerous options, deductibles and co-pays. Also the WACC offers Health Insurance for larger companies over 50 employees through the Fox Cities Chamber Health Collaboration.

InnLine Visitor Information System via the internet and touch screen information centers. Available 24 hours a day, 7 days a week.

Discounted Cellular Phone service through Cellcom.

Free use of the **Chamber conference room** during business hours.

Free listing on the **Chamber website**; Inexpensive links available.

Rental Opportunities from the Chamber, including: Sound System and Pop-up Tent.

Free member listing with addresses, contact

people and phone numbers (\$200 to non-members), available on labels at a minimal cost.

Free Information Packets for employee recruitment, new employee relocation and convention and meetings.

Membership Directory lists all members categorically and alphabetically to encourage member to member sales.

Keytag Program benefits yourself and your employees as well as supports the Waupaca business community. Each participating Chamber member investor offers free or discounted products or services when you show them your keytag.

Referral Service - The WACC receives thousands of phone calls and emails each year asking questions about retail, manufacturing, lodging, food services, etc. We only pass on Chamber members' information to these potential guests.

Distribution of brochures and business cards by displaying them in our Chamber visitor center.

Seminars are offered throughout the year. They are practical and informative in nature. Topics such as social networking and marketing are just a few of the seminars that may be offered. The cost is minimal and the seminars are offered to member investors only.

The WACC Newsletter is produced monthly and emailed to all member investors. The newsletter has monthly business tips, educational opportunities, business facts and figures, business news locally and nationally not to mention an up to date calendar of monthly Chamber events.

Discounted Constant Contact. As a member investor you may receive up to a 25% discount when using Constant Contact.

Travel Program offers a discounted unique travel opportunity through Collette Travel.

Lorman Education Services offers a 20% discount on all seminars, webinars and teleconferences.

Committees – A Voice in Your Community

Join any of our committees to not only let your voice be heard and make a difference, but to also meet great people. Share your business with others and continue networking.

Member Support:
Promote networking of members through Business After 5, ribbon cuttings, educational opportunities, focusing on member retention/growth, and see to general support of members.

Committees Include:

Business Enhancement:
Cover economic development to help sustain, enhance and develop business.

Executive:
Make executive decisions, oversee staff, handle finances and nominating, take on strategic planning role, execute award ceremony, etc.

Tourism Promotion:
Handle events, the Waupaca Memories website, incorporate retail activities and interests, and market the Waupaca Chain O'Lakes area in general.

Political Strategies:
To inform and educate member businesses on local, state and federal issues that may affect their business and to be a voice on these issues when needed.

Networking Opportunities

Business After Five (BA5)
For Members only – Held the fourth Tuesday of each month. Sponsoring business hosts the event and provides complimentary hors d'oeuvres and beverages or a cash bar. Admission is free and a 50/50 raffle is held. Members also have the opportunity to host this event.

development and volunteer opportunities to ambitious young professionals. A place to build lasting friendships, a social outlet, share big ideas and invest in the future of the Waupaca Area.

Ambassadors, committee members, and new Chamber members are recognized.

LEADS Network
For Members only - The purpose of this network is to exchange leads, ideas, and information through the fellowship of members of diverse professions. Ultimately, a successful LEADS Network will further business and financial interests between members. The exchange of business between members is encouraged, but it is not a requirement of membership in the Network. Cost \$40, Network meets the first and third Thursday of each month.

New Member Orientation
This is an opportunity for new members and current members to meet Chamber staff and learn about the Chamber and all of its programs and activities. Held quarterly at the Chamber office.

Retail Round Table
The retail round table is designed for all WACC members and non-members. Current retail hot buttons will be discussed monthly. A guest speaker will inform and lead a time of questions and answers. Come to one or all of the scheduled retail round tables.

Young Active Professionals Network (YAP)
Network is a meaningful networking organization of dedicated, talented young professional ranging in age from 18 – 39 in the Waupaca Area. The YAP offers social networking, professional

Annual Golf Outing
Held the first Monday in June at one of our member courses. It is a fun day filled with friendly competition, lunch, dinner, raffles and another great chance to network. Sponsorship opportunities are available.

Business Expo
At the Business Expo you will meet new businesses, find out what they have to offer and how it can benefit your business. Each year the WACC will bring in a new and exciting guest speaker.

Awards Ceremony
The Awards Ceremony is the fourth Tuesday of January. The event provides an opportunity to reflect on what the Chamber accomplished in the past year and inform members of the Board's plans for the coming year. Business of the Year, Rising Star, Service and Project Facelift/Grand Facelift Awards are presented. Board members (current, incoming and retiring),

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www.facebook.com/WaupacaArea
www.facebook.com/pages/I-Love-Waupaca/168902459798258
www.facebook.com/#!/pages/Waupaca-Area-Chamber-of-commerce/115603507214



So You Want to Join - Now What?

Congratulations on your decision to join the Waupaca Area Chamber! In just a few easy steps, you will be all signed up and ready to reap the rewards!

Step 1: Pull out the Waupaca Area Chamber of Commerce Membership Investment Calculation Sheet located in your folder.

Step 2: Find your business category listed on the form.

Step 3: Follow the calculation worksheet to determine your full-time employee equivalents and continue to calculate the investment with base plus full-time equivalent.

Step 4: Pull out the Waupaca Area Chamber of Commerce Membership Agreement form also located inside your folder.

Step 5: Continue to fill out all applicable sections, including the back. Carry over your Annual Membership Investment from the Investment Calculation sheet.

Step 6: Important!!

On the bottom of the reverse side there is an area for a quote. We use this quote for the Monthly Newsletter. If you choose, we can make a quote for you.

Step 7: Sign and date Membership Agreement form on bottom.

Step 8: Return both forms and Investment Fee to the Waupaca Area Chamber. This can be done in person, mail or fax! The WACC accepts personal check, business checks and most major credit cards.

Step 9: Call the Sales Director at the Chamber with any questions.

Step 10: *Begin to utilize the Chamber and all it has to offer. Be sure to be an active participant and begin to see how the Chamber will help you!*

