

Wisconsin Check Point Survey

Interview Schedule

Field Dates: February 8-9, 2004
 Public Opinion Strategies
 Project: 04091

N=500 Adults
 Margin of Error: \pm 4.38%

B. Now, thinking about local elections, not everyone has time to vote in every election, but thinking about the elections in November, how likely would you say that you are to vote in the elections in November, would you say that you are— **(READ TOP TO BOTTOM, BOTTOM TO TOP)**

<u>10/03</u>	<u>11/03</u>	<u>02/04</u>	
100%	66%	91%	VERY LIKELY (CONTINUE)
—	17%	9%	SOMEWHAT LIKELY (CONTINUE)

D2. And, in politics today, do you consider yourself to be ...**(ROTATE)**

- _____ a Republican,
- _____ a Democrat,
- _____ or something else?

(IF REPUBLICAN OR DEMOCRAT, ASK:) Would you call yourself a STRONG (REPUBLICAN/DEMOCRAT) or a NOT-SO-STRONG (REPUBLICAN/DEMOCRAT)?

(IF SOMETHING ELSE/INDEPENDENT ASK:) Do you think of yourself as closer to the REPUBLICAN or to the DEMOCRATIC party?

<u>10/03</u>	<u>11/03</u>	<u>02/04</u>	
25%	27%	27%	TOTAL REPUBLICAN
31%	25%	33%	TOTAL DEMOCRAT
39%	44%	37%	TOTAL LEAN/INDEPENDENT
16%	16%	18%	STRONG REPUBLICAN
9%	11%	9%	NOT-SO-STRONG REPUBLICAN
10%	6%	6%	LEAN TO REPUBLICANS
22%	29%	23%	SOMETHING ELSE/INDEPENDENT
7%	10%	8%	LEAN TO DEMOCRATS
12%	9%	10%	NOT-SO-STRONG DEMOCRAT
19%	16%	24%	STRONG DEMOCRAT
5%	4%	3%	(DO NOT READ) REFUSED

1. And, would you say that things here in Wisconsin are going in the right direction, or have they pretty seriously gotten off on the wrong track?

<u>10/03</u>	<u>11/03</u>	<u>02/04</u>	
40%	39%	45%	RIGHT DIRECTION
51%	48%	47%	WRONG TRACK
8%	12%	7%	NO OPINION (DO NOT READ)
1%	1%	1%	REFUSED (DO NOT READ)

3. And, what would you say is the most important problem facing Wisconsin today, that is, the one that you, yourself, are most concerned about? (**DO NOT READ**)

CRIME

Crime	1%
Drugs/Alcohol	1%
Gangs/Juvenile Delinquency	--
Poor Police/Law Enforcement	--
Poor Courts/Judicial System	1%
Other Crime	*

ECONOMIC

Economy/Recession	6%
Inflation	1%
Unemployment	11%
Low Wages/Few Jobs	8%
Poor Business Climate	1%
Other Economic	1%

TAXES

Local Taxes (General)	5%
Property Taxes	6%
Other Specific Local Taxes	--
Sales Tax	--
State Income Taxes	2%
Tax Increases	3%
Other Taxes	3%

EDUCATION

Quality of Education	2%
School Financing	6%
Administration	*
Wasteful Spending	*
School Violence	--
Classroom Overcrowding	*
Other Education	1%

HEALTH ISSUES

Caring for the elderly/Soc. Sec	1%
Rising cost of health care	5%
Hospital/Nursing Home care	--
Availability of Care	1%
Poor Coverage/Benefits	2%
Prescription drug costs	3%
Malpractice/docs leaving state	--
Gov't Not Doing Enough	--
Other Health	4%

STATE/LOCAL GOVERNMENT

Poor/Corrupt Leadership	1%
Gov't Spending/Too Much	1%
Gov't Spending/Wasteful	1%
Spending on wrong priorities	*
Governor	2%
State Legislature	*
Budget Shortfall/Deficit	5%
Other Government	3%

GROWTH/TRANSPORTATION

Too much growth/development	*
Loss of open space	--
Road Maintenance/Potholes	--
Traffic/Congestion	*
Need more roads	--
Other Traffic	--
Gasoline prices	--
Light Rail	--

ENVIRONMENT

Water issues	--
Recycling	*
Pollution	--
Garbage/Landfills	--
Other Environment	1%

OTHER / SPECIFIC LOCAL ISSUES

Decline in Moral Values	2%
War/Peace	*
Terrorism	*
Other (SPECIFY)	*
No Problems	*
Don't Know	7%
Refused	*

TOP ISSUE

28% ECONOMIC
18% TAXES
15% HEALTH ISSUES
14% STATE/LOCAL GOVERNMENT
10% EDUCATION
3% CRIME
1% ENVIRONMENT
* GROWTH/TRANSPORTATION
3% OTHER/SPECIFIC LOCAL ISSUES

4. And thinking about things here in Wisconsin, do you approve or disapprove of the job Jim Doyle is doing as Governor?

(IF APPROVE/DISAPPROVE, ASK:) And would you say you strongly (APPROVE/DISAPPROVE) or just somewhat (APPROVE/DISAPPROVE)?

10/03	11/03	02/04	
52%	55%	65%	TOTAL APPROVE
37%	34%	30%	TOTAL DISAPPROVE
12%	18%	17%	STRONGLY APPROVE
40%	37%	48%	SOMEWHAT APPROVE
18%	16%	17%	SOMEWHAT DISAPPROVE
18%	18%	13%	STRONGLY DISAPPROVE
11%	10%	5%	DON'T KNOW (DO NOT READ)
*	1%	–	REFUSED (DO NOT READ)

Thinking again about things here in Wisconsin...

W1. Now, I am going to read a proposed amendment to the State Constitution. After I read it, please tell me, if the election were held today, would you vote YES, IN SUPPORT of the amendment or NO, AGAINST the amendment.

This amendment would permanently limit government spending increases to no more than the rate of inflation for counties, cities, villages, towns, school districts AND the state government.

Voter approval would be required to increase government spending more than the rate of inflation.

In addition, if government revenues are higher than the rate of inflation, a portion of the extra money would be set aside for a rainy day fund and the rest would be returned to taxpayers in the form of tax cuts.

Now, if the election were held today, would you vote YES, IN SUPPORT of this amendment or NO, AGAINST this amendment?

(IF CHOICE, THEN ASK:) And, is that DEFINITELY (YES/NO) or just PROBABLY (YES/NO)?

(IF UNDECIDED, THEN ASK:) And, as of today, which way do you lean, more towards YES, IN SUPPORT of this amendment or more towards NO, AGAINST this amendment?

10/03	11/03	02/04	
74%	68%	74%	TOTAL YES, SUPPORT
17%	21%	18%	TOTAL NO, AGAINST
9%	10%	7%	TOTAL LEAN/UNDECIDED
41%	36%	44%	DEFINITELY YES, IN SUPPORT
33%	32%	31%	PROBABLY YES, IN SUPPORT
4%	3%	3%	LEAN YES
4%	6%	3%	UNDECIDED/DON'T KNOW
1%	1%	1%	LEAN NO
9%	8%	6%	PROBABLY NO, AGAINST
8%	13%	12%	DEFINITELY NO, AGAINST
1%	1%	1%	REFUSED (DO NOT READ)

Now I am going to read you several statements. After I read each statement, please tell me if hearing that information would make you MORE LIKELY to vote for the proposal to limit government spending increases, LESS LIKELY to vote for the proposal to limit government spending increases, or if it would make NO DIFFERENCE in your opinion?

The (FIRST/NEXT) one is... (RANDOMIZE)

(IF MORE/LESS LIKELY, THEN ASK:) And, would you say knowing that would make you MUCH (MORE/LESS) LIKELY or just SOMEWHAT (MORE/LESS) LIKELY?

	TOT MORE — LIKELY—	TOT LESS ---- LIKELY	MUCH MORE ---- LIKELY	SMWT MORE ---	SMWT LESS ----	MUCH LESS ---	NO DIFF	DON'T KNOW (DO NOT READ)	REF
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W2. Limiting government spending will prevent Wisconsin from investing in the programs needed to help underprivileged citizens, like the programs that provide subsidized health care and put more police on the street.

02/04	35%	39%	16%	20%	22%	17%	21%	4%	1%
11/03	34%	42%	15%	19%	21%	21%	20%	3%	*

W3. Limiting government spending will prevent Wisconsin from hiring good teachers, keeping classroom sizes small and preparing children so they have a chance to get a good job.

02/04	37%	41%	19%	18%	19%	22%	18%	3%	1%
11/03	35%	46%	19%	16%	19%	26%	16%	2%	1%

W4. Limiting government spending will force state and local government to cut waste, fraud and abuse and instead prioritize spending taxpayer money on education, health care, crime prevention, improving the economy and other things we really need.

02/04	75%	13%	46%	29%	7%	6%	10%	2%	*
11/03	73%	12%	44%	28%	6%	6%	13%	2%	1%

W5. Limiting government spending will force local officials to live within their means and make it harder for them to raise property taxes.

02/04	75%	13%	53%	23%	8%	5%	11%	1%	*
11/03	69%	15%	40%	29%	8%	7%	14%	1%	1%

W6. Now that you have heard more about this proposed amendment to the State Constitution to limit government spending increases.... If the election were held today, would you vote YES, IN SUPPORT of this amendment or NO, AGAINST this amendment?

(IF CHOICE, THEN ASK:) And, is that DEFINITELY (YES/NO) or just PROBABLY (YES/NO)?

(IF UNDECIDED, THEN ASK:) And, as of today, which way do you lean, more towards YES, IN SUPPORT of this amendment or more towards NO, AGAINST this amendment?

11/03	02/04	
59%	65%	TOTAL SUPPORT
25%	21%	TOTAL AGAINST
16%	14%	TOTAL LEAN/UNDECIDED
23%	33%	DEFINITELY YES, IN SUPPORT
36%	32%	PROBABLY YES, IN SUPPORT
5%	4%	LEAN YES
10%	7%	UNDECIDED/DON'T KNOW
1%	3%	LEAN NO
14%	9%	PROBABLY NO, AGAINST
11%	12%	DEFINITELY NO, AGAINST
1%	1%	REFUSED (DO NOT READ)

Now, I have just a few questions for statistical purposes.

D1. First, in what year were you born?

<u>10/03</u>	<u>11/03</u>	<u>02/04</u>	
3%	5%	4%	18-24
14%	16%	10%	25-34
21%	20%	20%	35-44
26%	21%	23%	45-54
19%	19%	19%	55-64
15%	15%	24%	65+
3%	3%	*	REFUSED

D3. And, in politics today, do you consider yourself to be...(ROTATE TOP TO BOTTOM, BOTTOM TO TOP)

a conservative,
 a moderate
 ...or...
 a liberal

(IF CONSERVATIVE/LIBERAL, ASK:) And would you say you are VERY (CONSERVATIVE/LIBERAL) or just SOMEWHAT (CONSERVATIVE/LIBERAL)?

<u>10/03</u>	<u>11/03</u>	<u>02/04</u>	
36%	37%	36%	TOTAL CONSERVATIVE
57%	56%	60%	TOTAL MODERATE/LIBERAL
16%	11%	13%	VERY CONSERVATIVE
21%	26%	23%	SOMEWHAT CONSERVATIVE
42%	39%	38%	MODERATE
10%	12%	15%	SOMEWHAT LIBERAL
6%	4%	7%	VERY LIBERAL
3%	4%	3%	DONT KNOW (DO NOT READ)
3%	3%	1%	REFUSED (DO NOT READ)

D4. And what was the last grade you completed in school? (**DO NOT READ CATEGORIES**)

<u>10/03</u>	<u>11/03</u>	<u>02/04</u>	
37%	38%	40%	HIGH SCHOOL OR LESS
28%	30%	26%	SOME COLLEGE
32%	31%	34%	COLLEGE+
2%	1%	1%	SOME GRADE SCHOOL (1-8)
4%	4%	4%	SOME HIGH SCHOOL (9-11)
31%	33%	35%	GRADUATED HIGH SCHOOL (9-12)
8%	13%	5%	TECHNICAL OR VOCATIONAL SCHOOL (12)
21%	17%	21%	SOME COLLEGE (13-15)
22%	19%	20%	GRADUATED COLLEGE (16)
10%	12%	13%	GRADUATE/PROFESSIONAL SCHOOL (16+)
3%	2%	*	REFUSED (DO NOT READ)

And, changing topics...

Do you, or does anyone in your household... (SPECIFY) (RANDOMIZE)

	TOT YES	YES, SELF	YES, OTHER	YES, BOTH	NO	DON'T KNOW/ REFUSED
D5. Belong to a trade or labor union, the AFL-CIO or Teachers Association	27%	16%	6%	5%	72%	1%
	24%	11%	10%	3%	75%	2%
	22%	14%	5%	4%	75%	3%
D6. Subscribe to the goals and aspirations of the National Rifle Association	17%	11%	4%	3%	81%	2%
	18%	9%	5%	3%	79%	3%
	15%	9%	4%	3%	80%	5%
D7. Support the goals and aspirations of the Christian Coalition or other Conservative Christian Organizations	17%	10%	2%	6%	78%	5%
	16%	7%	1%	8%	78%	6%
	20%	10%	2%	7%	72%	9%
D8. Derive income from agriculture or farm related industries	11%	6%	2%	3%	89%	*
	11%	5%	3%	3%	88%	2%
	11%	6%	2%	3%	86%	3%

D9. Sex (**BY OBSERVATION, BUT ASK WOMEN**) Are you employed outside of the home, are you a homemaker, or are you retired?

<u>10/03</u>	<u>11/03</u>	<u>02/04</u>	
52%	52%	52%	TOTAL FEMALE
48%	48%	48%	TOTAL MALE
33%	34%	34%	FEMALE/EMPLOYED
7%	4%	3%	FEMALE/HOMEMAKER
10%	11%	12%	FEMALE/RETIRED
1%	2%	2%	FEMALE/NOT IN LABOR FORCE
2%	1%	*	FEMALE REFUSED (DO NOT READ)
