



# Hello, Trial Lawyers!

# Good-bye, Jobs!



A Message from Trial Lawyers, Inc.

## America's personal injury lawyers are racing to Wisconsin

**Why?** Because the Wisconsin Supreme Court has just “put out the welcome mat for trial lawyers” in a series of devastating rulings “that will soon have every trial lawyer in America descending on the state and posing as a cheesehead,” said *The Wall Street Journal* in a recent editorial.

In one Wisconsin case, the high court ruled that manufacturers and sellers may now be sued here even if there is no proof that their product caused injuries to the person bringing the lawsuit. It's a “guilty even if you're innocent” standard that is not accepted in any other state. A leading state law firm reports that the ruling “will have drastic, perhaps staggering consequences for Wisconsin industry and commerce in all manner of products and bulk materials.”

And, in two other rulings, the Wisconsin Supreme Court said the sky is the limit for non-economic damages in medical malpractice cases and punitive damage awards.

The rulings send a clear signal to every CEO and top executive in the U.S. that Wisconsin will be a risky state in which to operate until our litigation crisis is resolved.

At WMC, we are working to overturn these bad decisions to protect businesses and jobs in our state.

Comprehensive liability reform must move to the top of the agenda for the Legislature and Governor Jim Doyle. We need to act now to protect jobs and our economy.

Call Governor Jim Doyle at (608) 266-1212 and your legislator at (800) 362-9472 and tell them: “We need litigation reform now — *before* we start losing jobs!”

**For more information on the litigation crisis in Wisconsin, visit [wmc.org](http://wmc.org).**

*Wisconsin Manufacturers & Commerce represents over 4,000 members in the business community. For membership information, call (608) 258-3400. “WMC: No surprises, no excuses ... just aggressive pursuit of the business agenda.”*

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