

Kettle Foods

The Wisconsin Environmental Working Group and WMC have recognized Kettle Foods as a 2008 Wisconsin Business Friend of the Environment Award Winner. The award recognizes companies that have demonstrated leadership in environmental protection.



Environmental Protection ...
Wisconsin Industry
Demonstrating Leadership.

Kettle Foods

Kettle Foods is passionate about producing great tasting, all natural, healthier snack foods. Founded in 1978 in Salem, Oregon, the company opened its second U.S. production facility in Beloit, Wisconsin in 2007. Its history is deeply rooted in the natural food industry, where all-natural, quality ingredients, and hand cooking have defined its delicious products. As the leader in the “kettle cooked” category, its commitment to quality has earned Kettle Foods recognition as the fastest growing potato chip brand in the U.S.

Kettle Foods makes conscious and thoughtful decisions to grow sustainably and to give back where it takes away. The company offsets 100% of its electricity use through the purchase of wind power credits. Its cooking oil is recycled into biodiesel that fuels a fleet of company vehicles, resulting in an annual reduction of 8 tons of CO2 per year. With its new potato chip factory in Beloit, Kettle Foods is also leading the industry in green building practices, earning the distinction as the first U.S. food manufacturing facility to earn LEED® Gold certification.

Its close proximity to potato growers made Beloit a natural location for production expansion. The new 73,000 square foot facility met ambitious environmental and sustainability standards by sourcing over 35% of building materials from within 500 miles of the project site, and 75% of waste construction materials were recycled. The facility also protects indoor air quality with Green Seal building materials and extensive ventilation for fresh air and abundant natural light – creating a healthy workplace for its most important resource – the employees.

The Beloit facility’s commitment to renewable energy and environmental innovation is remarkable. Atop the new factory, Kettle Foods deployed 18 wind turbines, which generates enough energy to produce 56,000 bags of Kettle™ brand Potato Chips every year – approximately 28,000 kilowatt hours. This results in the prevention of 16.7 million pounds of CO2 from entering the atmosphere. The facility also saves 1.65 million gallons of water through the filtering and reuse of potato wash water.

Kettle Foods has demonstrated through construction of their new factory in Beloit their commitment to reducing environmental impacts and creating a healthier and happier workplace for their employees.

For more information on environmental innovation efforts at Kettle Foods, please contact:

Mike Kummer
Kettle Foods
3150 Kettle Way
Beloit, WI 53511
Phone: 608/361-5304
Email: mkummer@kettlefoods.com
Website: www.kettlefoods.com

For more information on how your company can benefit from environmental protection programs, please contact:

Scott Manley, Director of Environmental Policy
WMC
P.O. Box 352
Madison, WI 53701-0352
Phone: 608/258-3400
Email: smanley@wmc.org
Website: www.wmc.org