



WMC

WISCONSIN'S BUSINESS VOICE

Wisconsin Manufacturers and Commerce
P.O. Box 352
Madison, WI 53701-0352

WMC REGIONAL NETWORK BREAKFAST MEETINGS

WISCONSIN SUPREME COURT UNBOUND: WHAT DOES IT MEAN TO YOUR BUSINESS?



WMC

WISCONSIN'S BUSINESS VOICE

COME GET YOUR EXCLUSIVE WMC DVD ABOUT WISCONSIN'S ACTIVIST SUPREME COURT!

WMC Regional Network Breakfast meetings are offered exclusively for WMC members to assist business leaders in dealing with the top business issues of the day.

THE WISCONSIN SUPREME COURT 2008: WHAT IS AT STAKE WITH A COURT UNBOUND?

In recent years, the Wisconsin Supreme Court has come under fire from the business community, editorial writers, and legal scholars for its activist rulings expanding civil liability and criminal rights. The Wisconsin Supreme Court overturned caps on medical malpractice awards, made it easier for plaintiffs to win a punitive damage award, and expanded a risk contribution theory for paint manufacturers. In addition, the court has issued rulings expanding the rights of criminals beyond the rulings of the U.S. Supreme Court.

In April, Wisconsin will determine who serves on the Wisconsin Supreme Court.

Please join business leaders at a WMC regional meeting for an insider's look at the Supreme Court and what needs to be done to change the direction of the court leading up to the April election. In addition to analysis by WMC President Jim Haney and WMC Vice President James Buchen, Professor Rick Esenberg, of Marquette Law School, describes "A Court

Unbound" in a candid WMC-exclusive pre-recorded video presentation. Esenberg pulls no punches when he describes a court that has expanded liability for industry and says the race for the high court may be more important than a race for governor. Esenberg, a magna cum laude graduate of Harvard Law School, was not compensated for his remarks and his comments are intended solely for public education.

Much of the activist flurry occurred after Justice Louis Butler joined the court in 2004. His appointment shifted the ideological balance on the court to create a 4-3 activist majority, experts agree. Butler, a member of the activist majority, faces voters in April. He is being challenged by Burnett County Circuit Court Judge Michael Gableman, a long-time prosecutor who is opposed to judicial activism.

This invitation may be extended to colleagues in the business community so they too can get the inside scoop.

YOUR PERSONAL INVITATION

Dear WMC Member,

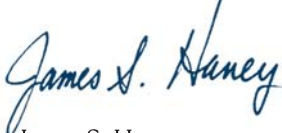
Leading up to this spring's election for a seat on the Wisconsin Supreme Court, WMC is hosting a series of briefings about the activist direction of the court and what it means to businesses.

Please join us to learn more about the court, and how you can help change the direction of the court.

WMC has developed an exclusive video briefing with one of Wisconsin's leading legal scholars, Professor Rick Esenberg, of Marquette Law School.

Everyone who attends the briefing will receive the DVD presentation about the Wisconsin Supreme Court to share with friends, neighbors and colleagues.

WMC is dedicated to making Wisconsin the most competitive state in the nation. And we cannot be competitive if an activist supreme court expands liability and creates uncertainty in our legal system. We need your help to make positive change!



James S. Haney
President, WMC

ABOUT THE SPEAKERS

RICHARD M. ESENBERG, MARQUETTE UNIVERSITY LAW SCHOOL PROFESSOR*

Richard M. Esenberg, an accomplished practitioner at Marquette University Law School. For the past ten years, Professor Esenberg served as Vice President and General Counsel of Rite Hite Holding Corporation in Milwaukee. From 1981 to 1997, he was an associate and then partner at Foley & Lardner. Professor Esenberg has overseen international acquisitions and business expansions throughout Europe, Latin America, and Canada. He also has served as lead trial counsel in major intellectual property and advertising litigation and as trial counsel in numerous public-law cases. Professor Esenberg holds a J.D., magna cum laude, from Harvard Law School, where he was an editor of the Harvard Law Review, and a B.A., summa cum laude, in political science from the University of Wisconsin-Milwaukee. Professor Esenberg is an occasional community columnist for the Milwaukee Journal Sentinel and publishes a blog, "Shark and Shepherd".

**Esenberg's candid analysis will be presented in a pre-recorded WMC exclusive video. Attendees will receive a DVD of his remarks.*



JAMES S. HANEY, WMC PRESIDENT

Jim has a background in both the public and private sectors. He was an aide to Wisconsin's Governor Warren Knowles, and served in the administration of Governor Lee Dreyfus. With a law degree from the University of Wisconsin-Madison, he practiced law and then served as Public Affairs Director of the Bergstrom Paper Company and as District Manager of Public Affairs for Wisconsin Bell. In 1985, he became President of WMC.



JAMES BUCHEN, WMC VICE PRESIDENT, GOVERNMENT RELATIONS

James is an attorney and serves as chief lobbyist for WMC. James oversees the government affairs programs directing a team of lawyers, lobbyists, and policy experts. Together they work with legislators and agency officials to advance WMC's pro-business, pro-jobs policy agenda.



JOIN US FOR YOUR REGIONAL NETWORK'S BREAKFAST MEETING!

Fax this form today to (608) 258-3413.

Or, send your information to Susan Nyffenegger, email snyffenegger@wmc.org, or call (608) 258-3400.

Name _____
Company _____
Address _____
City, State, Zip _____
Email _____
Phone _____ FAX _____

SCHEDULE

- 8:00 AM Registration with Breakfast
- 8:30 AM The Importance of the Wisconsin Supreme Court – *Jim Haney, WMC President*
A Court Unbound – *Professor Rick Esenberg, of Marquette Law School (provided via DVD presentation)*
The Role of the Court, Activist vs. Traditionalist: A Look at the Candidates – *James Buchen, WMC Vice President of Government Relations*
- 9:45 AM Questions and Answers
- 10:00 AM Adjourn

QUESTIONS?

Call Susan Nyffenegger at (608) 258-3400
or email snyffenegger@wmc.org.

Please indicate by checking the boxes below which program(s) you plan to attend:

Confirmation, including final details and directions, will be sent one week prior to the meeting.

February 13 – Madison (Region 1)

WMC Headquarters
501 East Washington Avenue
Madison, WI 53703
Meeting code: (08161A)

Host: *James S. Haney, President, WMC*

February 29 – Milwaukee (Region 2/3)

Marshall & Ilsley Corporation
770 North Water Street
Milwaukee, WI 53202
Meeting code: (08163A)

Host: *Mark Furlong, President & CEO,
Marshall & Ilsley Corporation*

March 7 – Eau Claire (Region 7)

Eau Claire Area Chamber of Commerce
101 North Farwell Street, Suite 101
Eau Claire, WI 54703
Meeting code: (08167A)

Host: *Mike Swenson, President & CEO,
Xcel Energy*

February 15 – Wausau (Region 5)

Wausau Region Chamber of Commerce
200 Washington Street, Suite 120
Wausau, WI 54401
Meeting code: (08165A)

Host: *Roger Luce, Executive Director,
Wausau Region Chamber of Commerce*

March 5 – La Crosse (Region 6)

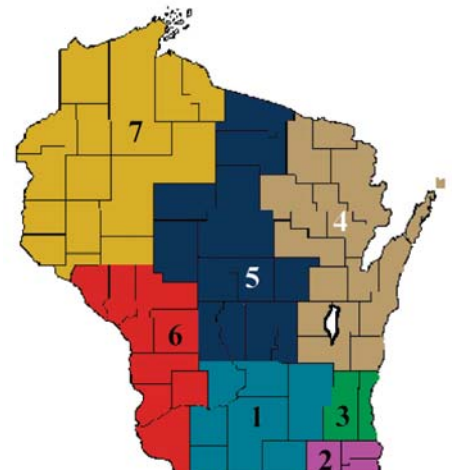
Gundersen Lutheran – Onalaska Clinic
3111 Gundersen Drive
Onalaska, WI 54650
Meeting code: (08166A)

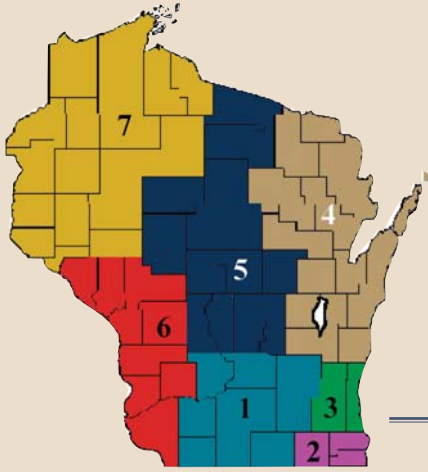
Hosts: *Dr. Jeff Thompson, M.D., Chief
Executive Officer, Gundersen Lutheran;
Dick Granchalek, President, La Crosse
Area Chamber of Commerce*

February 22 – Green Bay (Region 4)

Regency Suites Conference Center
333 Main Street
Green Bay, WI 54301
Meeting code: (08164A)

Host: *Larry Weyers, President & CEO,
Wisconsin Public Service Corporation*





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WMC – Making Wisconsin the most competitive state in the nation.

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