



CAREERS IN MANUFACTURING

**MANUFACTURING JOBS PROVIDE
HIGHEST WAGES & BEST BENEFITS!**

As the school year comes to end, we need to remind our children and our neighbors that manufacturing provides the highest wages, the best benefits, and better jobs and brighter futures.

Here's what our children need to know:

- ✦ Annual average wage for Wisconsin manufacturing is \$45, 974 the highest among all industry sectors. The average annual wage for all Wisconsin industries is \$36, 823 (wages do not include benefits).
- ✦ Manufacturing contributes \$47.2 billion to Wisconsin's gross domestic product, or 21% to the GSP.
- ✦ Wisconsin manufacturers export more than \$14 billion in goods each year.
- ✦ Manufacturing companies tend to have a strong multiplier effect on the economy — stimulating a substantial amount of activity and jobs in other sectors through their demand for inputs from other suppliers. Every \$1 in manufactured goods generates an additional \$1.43 worth of economic activity - more than any other economic sector.

A *Careers in Manufacturing* campaign in your area will put a spotlight on Wisconsin's diverse manufacturing industry.

Be prepared to shine up the plant and bring your local, state and federal elected officials in for a plant tour. Get kids involved by hosting school groups in your plant. Or, bring editors and reporters in to show that manufacturing is the engine that drives the Wisconsin economy and pays the best wages for our families!

Manufacturing makes Wisconsin work — please go to www.mavismanufacturingmonth.info for background information, events, resources, sample letters to the editor, and more.



**The Hottest Careers of Tomorrow
are in Manufacturing** *earn more, play more, great careers, great life!*



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