

An In-Depth Discussion of the Leading Environmental Regulatory Issues Facing Wisconsin Businesses . . .

- How will the new ozone, fine particulate and mercury regulations impact Wisconsin businesses?
- What are the regulatory requirements and projected costs of newly-proposed water regulations?
- How is Congress proposing to address global warming? What opportunities does the federal stimulus present for Wisconsin companies?
- What is the status of the Midwest Governors Greenhouse Gas Accord? What policies are being considered?
- How would a Low Carbon Fuel Standard impact the price and supply of motor fuel in Wisconsin?
- What did the Governor's Global Warming Task Force Recommend? What is the Wisconsin Legislature likely to do on global warming?

■ ABOUT THE SPEAKERS

MARK THIMKE is a partner in Foley & Lardner's Milwaukee office. He is a member of the firm's Regulatory Department (Environmental Practice Group) and the firm's Litigation Department (Compliance, Counseling and White Collar Defense Practice Group). Mr. Thimke's practice encompasses all major environmental programs including the Clean Air Act, air toxics, hazardous waste, Superfund, and wastewater. He has represented utilities and other large industrial facilities in addressing compliance with the complex air permitting and air toxic regulations, including the emerging issues associated with mercury and regional haze.

HANK HANDZEL is a partner at the firm's Capitol Square office. He maintains an extensive practice in environmental law, focusing on air permitting and enforcement matters and site remediation issues. He represents trade associations in the development of state air regulations and has served on advisory bodies that created many of Wisconsin's current air laws.

JOHN MELBY currently is the Director for the Bureau of Air Management for the WI DNR. He has worked for the DNR for almost 32 years, and brings a diverse array of experience. He joined the department in August 1976, as a water planning specialist in the Southeast Region. Since that time, he has been a plan review engineer and supervisor in the Municipal Wastewater program; a section chief in the Air Management program; a section chief in the Waste Management program; and most recently, the Southeast Region Air and Waste leader. He has experience working for the Federal government, local government and has worked for a fortune 200 company.

DAVID CRASS is the Managing Partner of the firm's Madison Office, and served as Chair of the firm's Land and Resources Practice Group from 2003-2005. He focuses his practice primarily in the areas of environmental/regulatory law, land use, agricultural and food industries and renewable energy project development.

TODD PALMER is a shareholder in the Madison law firm of DeWitt Ross & Stevens S.C., where he focuses his practice on environmental regulatory issues and litigation. Mr. Palmer helps clients maintain compliance with all aspects of the Clean Air Act. Most recently, Mr. Palmer helped develop Wisconsin's New Source Review regulatory reform package and air permit streamlining initiative.

BOB FASSBENDER has written and spoken extensively on policy trends affecting Wisconsin business. Mr. Fassbender has served on numerous advisory committees to executive agencies, and was an original member of WI's Clean Air Act Task Force.

JAMES HANEY became President of WMC in 1985, which is often referred to as "the state's largest and most influential business and industrial organization, representing approximately 4,000 members statewide."

JAMES BUCHEN is an attorney and serves as chief lobbyist for WMC. He oversees the association's government affairs programs, directing a team of lawyers, lobbyists, and policy experts.

SCOTT MANLEY joined WMC in 2005, after serving more than ten years as a policy advisor in the Wisconsin State Senate, most recently serving as Chief of Staff to Senator Cathy Stepp.

■ WHO SHOULD ATTEND . . .

Environmental professionals, consultants, business managers, and attorneys interested in an overview of the critical environmental issues affecting Wisconsin businesses. **Up to 6.0 CLE credits have been applied for.**

■ ABOUT THE AWARDS . . .

BUSINESS FRIEND OF THE ENVIRONMENT Each year WEWG recognizes companies for exceptional environmental efforts. This year's winners were chosen by a panel of independent judges. Three awards, based on company size, will be given in the categories of Pollution Prevention, Environmental Innovation, and Environmental Stewardship.

QUESTIONS . . . Contact Karen Mahlkuch at WMC at 608.661.6938 or kmahlkuch@wmc.org.

www.wmc.org/wewg

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Wisconsin Manufacturers & Commerce (WMC) and the
Wisconsin Environmental Working Group (WEWG)



Thursday, May 14, 2009
Country Springs Conference Center
2810 Golf Road, Pewaukee, WI

2009 Environmental Policy & Awards Conference





8:00am REGISTRATION/CONTINENTAL BREAKFAST

MORNING POLICY SESSION

8:30am **WELCOME AND WISCONSIN ENVIRONMENTAL POLICY UPDATE**
WMC's Environmental Policy Director will give industry's perspective on contemporary environmental issues, including ozone, PM2.5, water regulation, global warming and legislation from the 2009-2010 session.

Scott Manley, Director, Environmental Policy, WMC

9:30am **EMERGING ISSUES IN WATER QUALITY**
An attorney who helped negotiate Wisconsin's Great Lakes Compact legislation will explain new regulatory requirements, and also address broader water regulation such as the thermal discharge rule, and the phosphorous criteria rule.

Hank Handzel, Attorney, DeWitt Ross & Stevens S.C.

10:15am **BREAK**

10:30am **STATE AIR REGULATION UPDATE: OZONE, PM2.5 AND REGIONAL HAZE**
The DNR Air Bureau Director will give the DNR's perspective on ambient air quality standards and federal air regulatory requirements, including ozone, PM2.5 and regional haze.

John Melby, Director, Bureau of Air Management, Wisconsin DNR

11:15am **FEDERAL CLIMATE CHANGE AND STIMULUS BILL DISCUSSION**
Congress is considering sweeping new global warming regulations. How much will they cost? A leading attorney will answer that question, and provide an update on the federal stimulus package.

Dave Crass, Partner, Michael Best Friedrich LLP

LUNCHEON & AWARDS

12:00pm **LUNCHEON**

12:15pm **KEYNOTE SPEAKER: MIDWESTERN GREENHOUSE GAS ACCORD UPDATE**
What are the Midwest Governors considering for the regional cap-and-trade rules? An attorney who has closely followed the MGA will update the group on this timely topic, and what it could mean for Wisconsin companies.

Mark Thimke, Foley & Lardner LLP, Global Warming Task Force Member

12:45pm **BFOE AWARDS PROGRAM**
James S. Haney, President, WMC

AFTERNOON POLICY SESSION

1:30pm **STATE GLOBAL WARMING TASK FORCE PROPOSALS**
Now that the Governor's Global Warming Task Force has issued their report, a leading environmental attorney will highlight the most significant proposals, and look ahead to prospects for enacting them in Wisconsin.

Todd Palmer, Attorney, DeWitt Ross & Stevens S.C.

2:15pm **LOW CARBON FUEL STANDARD -- WISCONSIN IMPACTS**
How will penalizing Wisconsin's dominant motor fuel with a Low Carbon Fuel Standard impact price, supply, consumers and shippers? A fuel policy expert will outline the adverse consequences for Wisconsin.

Robert Fassbender, Vice President, The Hamilton Consulting Group

3:00pm **ADJOURN**

2009 ENVIRONMENTAL POLICY & AWARDS CONFERENCE AGENDA

MAY 14, 2009

Country Springs Conference Center

2810 Golf Road
Pewaukee, WI
262/547-0201



2009 ENVIRONMENTAL POLICY & AWARDS CONFERENCE
THURSDAY, MAY 14, 2009

Country Springs Conference Center ■ 2810 Golf Road, Pewaukee, WI

Complete form below to register for the 2009 *ENVIRONMENTAL POLICY & AWARDS CONFERENCE* with payment. Please print, type or attach your business card. If more than one person is attending from your organization, photocopy additional registration forms.

Payment:

- **WMC Member: \$135**
- **Non-Member: \$155**

This program has been submitted to the WI Board of Bar Examiners for up to 6.0 CLE credits.

Discounts available for 3 or more individuals attending from one organization

On-line registration at www.wmc.org/wewg

Checks may be made payable to *WI CHAMBER OF COMMERCE FOUNDATION, INC.* (Fed. ID 39-1394068) and sent to: WCCF, PO Box 352, Madison, WI 53701-0352

Credit card registrations can be faxed to 608/258-3413

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Check Enclosed

Credit Card: VISA MasterCard Amer Express

Amount to be charged \$ _____

Cardholder's Name (print) _____

Account # _____ Exp. Date _____

Signature _____



CANCELLATIONS must be made by May 12, 2009, for a full refund. Substitutions are accepted at any time. Accommodations for persons with disabilities will be made, if requested and if feasible. If you have special dietary requirements, please notify WMC when registering.

HOTEL accommodations may be arranged at the Country Springs at 262/547-0201 at a rate of \$99.99. A block of rooms for the night of May 13, 2009, has been reserved until May 1, 2009. Reservations received after this date are subject to space availability.

DIRECTIONS Go to www.wmc.org/wewg