



2006 WISCONSIN BUSINESS FRIEND OF THE ENVIRONMENT AWARDS

WANTED: Environmental Success Stories

The Wisconsin Environmental Working Group® is accepting nominations for the 17th annual *BUSINESS FRIEND OF THE ENVIRONMENT* awards. The awards are available to private industry companies headquartered or with significant operations in Wisconsin. The awards are given annually to companies that demonstrate leadership in the environmental area. Companies may self-nominate. Governmental entities are not eligible for the awards.

The awards will focus on the following three areas (judges will determine category):

- Pollution Prevention
- Use of Innovative Technology
- Environmental Stewardship

Three winners will be selected in each of these three categories. In each category, an award will be given to a company with less than 100 employees, to a company with 100 to 500 employees, and to a company with over 500 employees.

These awards will be publicized statewide and locally. In addition, winners will be announced and honored at the annual *WISCONSIN MANUFACTURERS & COMMERCE ENVIRONMENTAL POLICY AND AWARDS CONFERENCE* on May 17, 2006.

See our website at www.wmc.org/wewq for further information.

Award Criteria

The award criteria listed below are meant to be broad in scope (judges will determine category).

- **Pollution Prevention** Demonstrate waste minimization through waste reduction, recycling or reuse.
- **Environmental Innovation** Demonstrate the creative use of technology to improve the environment.
- **Environmental Stewardship** Demonstrate a level of effort that goes beyond that which is required by regulation and which indicates a cooperative approach toward improving the environment. Include any community or education outreach programs in which your company is involved.

Winners will be selected by an independent panel of judges representing industry, the Department of Natural Resources, the University of Wisconsin, and environmental groups.

Projects must have been completed and/or operational in the 2005 calendar year. (Projects need not have been operational for the entire year, but must have been completed and/or have shown results during 2005.)



Please include electronic versions of your company logo and project photos (further details listed on bottom of nomination form on back).

The nomination deadline has been extended to Friday, March 24, 2006!!

Complete this form and mail, fax or e-mail to:

Karen Mahlkuch • Wisconsin Manufacturers & Commerce
501 E Washington Ave. • Madison, WI 53703-2944
PO Box 352 • Madison, WI 53701-0352
Phone: 608.661.6938 • Fax: 608.258.3413 • kmahlkuch@wmc.org





2006 WISCONSIN BUSINESS FRIEND OF THE ENVIRONMENT AWARD

Nomination Form

COMPLETE THIS FORM AND MAIL, FAX OR E-MAIL TO:

Karen Mahlkuch • Wisconsin Manufacturers & Commerce
 501 E Washington Ave. • Madison, WI 53703-2944
 PO Box 352 • Madison, WI 53701-0352
 Phone: 608.661.6938 • Fax: 608.258.3413 • kmahlkuch@wmc.org

Project Description

The more information you provide, the better judges can properly evaluate the project. However, we do not want to overburden companies. A simple, straightforward and complete nomination is sufficient. Simply fill out the description as though you were a judge. What information would you want to know? You may attach additional sheets or further information as needed. **Also include an electronic version of your company logo and project photos (see details listed at the bottom of this nomination form).**

For example:

Describe the type of business, its products and manufacturing process. What was the baseline condition? That is, what is the starting point from which project benefits are measured (emissions levels, material usage, waste generation, etc.)?

- What were the environmental benefits of the project?
- Why was the project undertaken?
- How does the project go beyond normal regulatory requirements?
- How is the project innovative or unique?
- Were there economic benefits associated with the project?

■ NOMINATOR:

Name/Title					
Organization					
Mailing Address				County	
City		State		Zip	
Telephone #		Fax #			
E-Mail Address					
Web Address					

Check here if same as nominee. Self-nominations are encouraged.

■ I/WE NOMINATE THE FOLLOWING COMPANY FOR THE 2006 WISCONSIN BUSINESS FRIEND OF THE ENVIRONMENT AWARD:

Name/Title					
Organization					
Mailing Address				County	
City		State		Zip	
Telephone #		Fax #			
E-Mail Address					
Web Address					

Total # of employees company-wide	
-----------------------------------	--

Total # of Wisconsin employees	
--------------------------------	--

Project Description (see suggestions): <i>Attach additional sheets or further information as needed.</i>

Contact for graphics/photos	Name:
------------------------------------	-------

Phone #:	e-mail:
----------	---------

 **The nomination form MUST include the applicant's logo and project photos (full color, high resolution of 300 dpi or better). E-mail the electronic files (formats: .eps, .tif, .psd, .gif, .jpg) containing logo and project photos to kmahlkuch@wmc.org.**

Nomination deadline has been extended to Friday, March 24, 2006!!

Information on this form will be used by the judges and for press releases about the nominees and the winners.